

# ALICIA VALDES

Designer | Artist

www.allycatstudio.com

813-260-5635

ally@allycatstudio.com

## EDUCATION

University of South Florida  
B.A. Studio Art  
2009–2014

Art Institute of Tampa  
B.F.A. Media Arts and  
Animation - 92 credits  
towards degree  
2006–2008

## SKILLS

Adobe Photoshop  
Adobe Illustrator  
Adobe InDesign  
Adobe Premiere Rush  
Procreate  
Microsoft Word  
Microsoft PowerPoint  
Microsoft Teams  
Microsoft Outlook  
Microsoft Excel

## PROFILE

Former middle school art teacher currently seeking opportunities that allow the utilization of current skills while also combining design and research for creative problem-solving.

## EXPERIENCE

### FREELANCE ARTIST | Ally Cat Studio

*2020–present*

- Designed all product packaging using Adobe software
- Developed marketing strategies to increase brand awareness for Ally Cat Studio
- Designed personal brand logo and business card using Adobe Illustrator
- Collaborated with business owner of Retro Repair to create a custom keychain design
- Displayed and sold work in local art galleries Atelier de Sosi, Populoum, and House of Shadows
- Sold as a vendor at local conventions such as Tampa Bay Comic Con, Megacon, and Anime St. Pete

### PROOFREADER | AllStaff

*2023*

- Temporary position proofreading Illustrator EPS files for tumbler and ceramic mugs, to make sure they are print ready

### ART TEACHER | Hillsborough County Public Schools

*2015–2021*

- Utilized Canvas by Instructure to develop and implement class curriculum, and lesson plans
- Designed and implemented the middle school art course map including all PowerPoint presentations, rubrics, infographics, and class instructional materials
- Managed artwork for art shows such as the Dali Student Surrealist Art Show, the Art in the Capitol Competition, and the Scholastic Art & Writing Awards
- Presented at the Hillsborough County Public Schools Professional Development Day on August 3rd, 2021 and at the Florida Art Education Association Conference in Orlando on October 14th and 15th, 2021

### ART TEACHER | MacDill Airforce Base

*2014*

- Participated as an art teacher at the MacDill Air Force Base Youth Program Facility

### TUTOR/PROOFREADER | Link-Systems

*2013–2014*

- Provided tutoring and proofreading services for college students through an online platform called NetTutor

### ENGLISH TEACHER | Teach and Learn in South Korea

*2012–2013*

- Taught English in South Korea as part of a 6 month scholarship program